

DARING GREATLY

LEADERSHIP MANIFESTO

leader /'lɪdə/ n: Anyone who holds her- or himself accountable for finding potential in people and processes.

WE WANT TO SHOW UP, WE WANT TO LEARN AND
WE WANT TO INSPIRE.

WE ARE HARDWIRED FOR CONNECTION, CURIOSITY, AND ENGAGEMENT.

WE CRAVE PURPOSE, AND WE HAVE A DEEP DESIRE TO CREATE AND CONTRIBUTE.

WE WANT TO TAKE RISKS,
EMBRACE OUR VULNERABILITIES, AND BE COURAGEOUS.

WHEN LEARNING AND WORKING ARE DEHUMANIZED –
WHEN YOU NO LONGER SEE US AND NO LONGER ENCOURAGE
OUR DARING, OR WHEN YOU ONLY SEE WHAT WE PRODUCE OR
HOW WE PERFORM – WE DISENGAGE AND TURN AWAY FROM
THE VERY THINGS THAT THE WORLD NEEDS FROM US:
OUR TALENT, OUR IDEAS, AND OUR PASSION.

**WHAT WE ASK IS THAT YOU
ENGAGE WITH US, SHOW UP
BESIDE US, AND LEARN FROM US.**

FEEDBACK IS A FUNCTION OF RESPECT;
WHEN YOU DON'T HAVE HONEST CONVERSATIONS WITH US
ABOUT OUR STRENGTHS AND OUR OPPORTUNITIES FOR GROWTH,
WE QUESTION OUR CONTRIBUTIONS AND YOUR COMMITMENT.

ABOVE ALL ELSE, WE ASK THAT YOU SHOW UP,
LET YOURSELF BE SEEN, AND BE COURAGEOUS.
DARE GREATLY WITH US.